|  |  |
| --- | --- |
|  | Current Logo |
|  | Similar look and feel with a refreshed design. Heat in black instead of navy and Piney Creek Swim Team below in red.  **Like**: Font, fire integrated into the design  **Dislike**: Flames wrap around the R, but it may be difficult to do with a letter that’s not rounded (E or A) |
|  | This design with Piney Creek Heat written below. Keep color scheme.  **Like**: Simple design, would look good on suits, hats and other merchandise.  **Dislikes**: Doesn’t specifically say “Heat” in the design although it could be written below. |
|  | Another option on the design above.  **Like**: Full name (HEAT) instead of just the first letter.  **Dislike**: Flame design and font. Like above design better. Possible combination of the two. |

|  |  |
| --- | --- |
|  | In Heat color scheme (red, orange, yellow and black) with Piney Creek Heat written above or below.  **Like**: Abstract swimmer and water  **Dislike**: May look like swimming into fire (i.e. roasting kids) |
|  | In Heat color scheme (red, orange, yellow and black). Replace waves above with flames or a sun.  **Like**: Swimmer with flames above. Will fit well on suits, hats and other merchandise.  **Dislike**: Font |
|  | An updated version of a design similar to our current design. Remove grill. Maybe Heat where “Big Daddy’s” is and Piney Creek below.  **Like**: Simple, easy  **Dislike**: Font |
|  | **Like:** Superhero theme is great with kids. Incorporates swimmer.  **Dislike**: Might be hard to incorporate in suits, caps/hats and other merchandise.  Submitted by Mary S.  Note: Mary – Let us know what you like or dislike about this logo. |

|  |  |
| --- | --- |
|  | An updated version of a design similar to our current design.  **Like**: Font, flames  **Dislike**: Religious (remove crosses)  Submitted by a Piney Creek Heat Parent |
|  | Incorporate a swimmer into the design.  **Like**: Flames, color scheme  **Dislike**: Roasting kids again (?)  Note: Goofball husband is suggesting a flaming pine cone instead of a swimmer (insert eye roll here). |